



MR. X THINKS OUTSIDE THE BOX FOR HYPERCUBE

TORONTO, CANADA - September 7, 2001 -- Mr. X, Inc., which specializes in digital visual effects for feature films and music videos, has been tapped for effects supervision and to create a mix of character animation, photo realistic environments, effects animation, and complete the compositing for *Hypercube*, the sequel to the 1997 Canadian sleeper sci-fi hit *Cube*. This time the stakes are higher and the math puzzle harder for the eight people who awaken inside a four-dimensional cube that defies the laws of physics. The Lions Gate distributed film is scheduled for release in the Spring of 2002.

For *Hypercube*, Mr. X's team, led by President Dennis Berardi and Visual Effects Supervisor Aaron Weintraub, are creating the effects for virtually everything that makes the 17 X 17 X 17 foot cube a harrowing experience for those trapped within its confines. Berardi explained, "The characters slowly realize that they are stuck in a room unlike any other. In addition to height, depth, and width, there is an unsettling fourth dimension of time and space in which bizarre things occur," continued Berardi. Bizarre things, indeed. Mr. X is providing all the danger and the magic, which the room is visiting upon its occupants. As they try to escape, they encounter, among other things, a "Razorsphere" shredding machines which move through the space killing anyone in their path and "Time gears" which disfigure bodies using time as a weapon.

"This project has been a wonderful opportunity for us to do true design and pre-visualization. We are working very closely with the Director Andrzej Sekula, best known as the cinematographer on *Reservoir Dogs*, *Pulp Fiction* and *American Psycho*. Several of our ideas, including the "Razorspheres," have been incorporated into the script. We have developed 3-dimensionally animated storyboards for all of the complex sequences and in many scenarios are shooting the actors completely green screen and rendering the entire environment in cg," continued Berardi. Armed with an on-set compositing platform, Mr. X is using a video tap (signal) off of the 35 mm motion picture camera allowing for real time camera alignment and temporary composites to insure that the shots work logistically before moving on to the next set-up.

At the same time that Mr. X is working on *Hypercube*, the company is also collaborating with writer/director/producer Atom Egoyan on the feature *Ararat*, based on the Armenian Genocide of 1915-1923; *Men With Brooms*, actor/director Paul Gross' "sweeping epic" which revolves around four ex-members of a curling team who are reunited when they return to town to attend the funeral of their former coach; and Director Morgan J. Freeman's *American Psycho II*, all of which are scheduled for 2002 release.

Since the January 15th launch of Mr. X earlier this year, the company has completed the photo-realistic computer generated effects, compositing and online conform on music videos for Doyle Bramhall II and Smokestack's Green Light Girl (RCA Records) and Default's Wasting My Time (TVT Records); Digitally extended all the sets with CG built elements for Hallmark/TNT's Prince Charming, a made for television film directed by Robert Halmi Sr., starring Martin Short, Christina Applegate, Bernadette Peters, and Billy Connolly; and completed digital effects compositing and on-set visual effects supervision for numerous sequences for the Victorious Films feature Century Hotel.

For additional information or to see a reel contact Mr. X, Inc., 35 McCaul Street, Suite 303, Toronto, Ontario, Canada, M5T 1V7; phone (416) 595-6222; fax (416) 595-9122; or visit the Mr. X web site at www.mrxfx.com